

Wildlife Council

FY 2021 - Estimated Amount Available to Spend by Month Actual revenue and expenses through latest accounting period

		Estimated Revenue	Actual Revenue	Estimated Expenditures	Actual Expenditures	Available to Spend	Available to Spend Minus Reserve
Balance		1,910,127	1,910,127	\$	\$	1,910,127	1,910,127
Reserve		(400,000)	(400,000)				(400,000)
Actual	July	278,517	277,853	529,004	406,683	1,781,296	1,381,296
	August	168,026	348,065	84,754	171,165	1,958,196	1,558,196
	September	181,060	202,965	124,204	171,620	1,989,541	1,589,541
	October	118,701	116,526	53,964	94,026	2,012,041	1,612,041
	November	82,246	91,825	99,134	47,018	2,056,848	1,656,848
	December	318,491	318,420	864,134	841,011	1,534,257	1,134,257
	January	19,071	29,411	99,134	111,048	1,452,620	1,052,620
	February	10,920	15,339	49,134	39,165	1,428,794	1,028,794
	March	147,589	200,641	99,133	62,562	1,566,873	1,166,873
	April	539,656	627,997	49,133	58,854	2,136,016	1,736,016
	May	235,796	187,256	99,133	59,350	2,263,922	1,863,922
	June	457,384	124,760	49,134	555	2,388,126	1,988,126
Estimated	Period 13	0	0	0	0	2,388,126	1,988,126
		2,557,457	2,541,057	2,200,000	2,063,057	2,388,126	1,988,126

Date of report: 6/9/2021

NOTE: Depending on date of report actual revenue may differ from other financial reports.

Figures may be off slightly due to rounding

Media Buy in July and December

The highlighted figures coordinate with the figures on the monthly revenue and expenses table

Estimated revenue was calculated by averaging FY19 (doubling only July-December figures) and FY20 averaging these figures.

Estimated expenditures is a combination of estimates from R&R Partners' expenses and Council operation costs

**COLORADO DEPARTMENT OF NATURAL RESOURCES
 COLORADO PARKS AND WILDLIFE
 STATEMENT OF REVENUE AND EXPENSES
 WILDLIFE MANAGEMENT PUBLIC EDUCATION FUND
 FY 20-21 (as of 6/9/21)**

Beginning Fund Balance		1,910,127													
Revenue Code	Account Name	July	August	September	October	November	December	January	February	March	April	May	June	Period 13	Total
4300	OTHER NONBUSINESS LICENSES														-
4303	HUNTING AND FISHING LICENSES														-
4311	OTH NONBUS LICENSE(ENTERPRISE)	277,853	345,624	200,880	114,392	89,793	316,367	27,945	13,854	199,193	626,529	185,364	124,760		2,522,552
5206	OTHER CHARGES														-
5908	INTEREST INCOME - EXEMPT		2,441	2,085	2,134	2,032	2,053	1,466	1,485	1,448	1,468	1,892			18,504
6050	UNREALIZED GAIN/LOSS														-
6600	DONATIONS-PRIVATE-GENERAL														-
830B	REIMBURSEMETN OF PRIOR YEAR EXPENSE														-
	Total Revenue	277,853	348,065	202,965	116,526	91,825	318,420	29,411	15,339	200,641	627,997	187,256	124,760	-	2,541,056
Expenses		July	August	September	October	November	December	January	February	March	April	May	June	Period 13	Total
1121-1525	STATUTORY PERSONNEL & PAYROLL	9,100	6,585	6,335	5,231	6,038	2,143			2,501	2,611	1,817			42,362
1920	PERSONAL SVCS - PROFESSIONAL														-
2255	RENTAL OF BUILDINGS (INC. BOOTHS)														-
2258	Parking Fees			13											-
2512	IN-STATE PERS TRAVEL PER DIEM			116											116
2513	IN-STATE PERS VEHICLE REIMBSMT														-
2520	IN-STATE TRAVEL/NON-EMPLOYEE														-
2522	IS/NON-EMPL - PERS PER DIEM														-
2523	IS/NON-EMPL - PERS VEH REIMB														-
2610	ADVERTISING	400,000	158,037	163,787	81,687	39,072	838,717	110,261	39,036	57,022	46,767	52,167			1,986,557
2611	PUBLIC RELATIONS														-
2612	OTHER MARKETING EXPENSES														-
2641	OTHER ADP BILLINGS-PURCH SERV														-
2680	PRINTING/REPRODUCTION SERVICES			42											42
2810	FREIGHT														-
2820	OTHER PURCHASED SERVICES											4,000			4,000
3110	OTHER SUPPLIES AND MATERIALS	(3,824)	3,917	199	6,368	1,646		570	24		40	401			9,341
3112	AUTOMOTIVE SUPPLIES														-
3120	BOOK/PERIODICAL/SUBSCRIPTIONS														-
3121	OFFICE SUPPLIES														-
3140	NONCAPITALIZABLE INFORMATION TECHNOLOGY														-
4105	BANK CARD FEES	1,408	2,626	1,127	739	262	151	217	105	3,038	9,436	965	555		20,627
4111	PRIZES AND AWARDS														-
4170	MISCELLANEOUS FEES AND FINES														-
4180	OFFICIAL FUNCTIONS														-
4220	REGISTRATION FEES														-
6214	IT OTHER - DIRECT PURCHASE														-
6280	OTHER CAP EQUIPMENT-DIR PURCH														-
	Total Expenditures	406,683	171,165	171,620	94,026	47,018	841,011	111,048	39,165	62,562	58,854	59,350	555	-	2,063,058
	Impact to Fund Balance	(128,831)	176,900	31,345	22,499	44,807	(522,592)	(81,637)	(23,826)	138,079	569,143	127,906	124,204	-	477,998
Ending Fund Balance														2,388,125	

FY2021 - Detailed Expenses

Colorado Wildlife Council - Advertising							starting	\$2,075,000.00	
							remaining	\$49,726.44	Total Spent
Colorado Wildlife Council - Operating							starting	\$35,000.00	\$2,099,951.97
							remaining	\$25,805.80	
Colorado Wildlife Council - Outreach Team							starting	\$90,000.00	\$0.00
							remaining	\$24,515.79	

Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
Advertising Budget								
7/1/20	Contract	2016*901	R&R Partners	Beginning Balance		\$2,075,000.00		
7/8/20	Invoice	2021*155	R&R Partners	CWC Fall 2020 Media Buy	2610		\$400,000.00	☑
8/14/20	Invoice	2021*572	R&R Partners	Media Placements	2610		\$5,836.25	☑
8/14/20	Invoice	2021*572	R&R Partners	Creative Production	2610		\$109,679.16	☑
8/14/20	Invoice	2021*572	R&R Partners	Website Redesign	2610		\$19,320.00	☑
8/14/20	Invoice	2021*572	R&R Partners	Basic Compensation - July	2610		\$23,202.08	☑
9/3/20	Invoice	2021*904	R&R Partners	Media Placements	2610		\$5,836.25	☑
9/3/20	Invoice	2021*904	R&R Partners	Creative Production	2610		\$109,679.16	☑
9/3/20	Invoice	2021*904	R&R Partners	Website Redesign	2610		\$19,320.00	☑
9/3/20	Invoice	2021*904	R&R Partners	Quantitative Study	2610		\$5,750.00	☑
9/3/20	Invoice	2021*904	R&R Partners	Basic Compensation - August	2610		\$23,202.08	☑
10/14/20	Invoice	2021*1237	R&R Partners	Media Placements	2610		\$5,836.25	☑
10/14/20	Invoice	2021*1237	R&R Partners	Creative Production	2610		\$9,679.16	☑
10/14/20	Invoice	2021*1237	R&R Partners	Website Redesign	2610		\$19,320.00	☑
10/14/20	Invoice	2021*1237	R&R Partners	Quantitative Study	2610		\$23,650.00	☑
10/14/20	Invoice	2021*1237	R&R Partners	Basic Compensation - September	2610		\$23,202.08	☑
11/4/20	Invoice	2021*1512	R&R Partners	Media Placements	2610		\$5,836.25	☑
11/4/20	Invoice	2021*1512	R&R Partners	Creative Production	2610		\$9,679.16	☑
11/4/20	Invoice	2021*1512	R&R Partners	Website Redesign	2610		\$355.00	☑
11/4/20	Invoice	2021*1512	R&R Partners	Basic Compensation - October	2610		\$23,202.08	☑
11/30/20	Invoice	2021*1778	R&R Partners	Media Placements	2610		\$805,836.25	☑
11/30/20	Invoice	2021*1778	R&R Partners	Creative Production	2610		\$9,679.16	☑
11/30/20	Invoice	2021*1778	R&R Partners	Basic Compensation - November	2610		\$23,202.08	☑
1/4/21	Invoice	2021*2106	R&R Partners	Creative Production - Post Production	2610		\$66,473.21	☑
1/4/21	Invoice	2021*2107	R&R Partners	Media Placements	2610		\$5,836.25	☑
1/4/21	Invoice	2021*2107	R&R Partners	Creative Production	2610		\$9,679.16	☑
1/4/21	Invoice	2021*2107	R&R Partners	Website Redesign	2610		\$240.00	☑
1/4/21	Invoice	2021*2107	R&R Partners	Competitive Report	2610		\$4,830.00	☑
1/4/21	Invoice	2021*2107	R&R Partners	Basic Compensation - December	2610		\$23,202.08	☑
2/3/21	Invoice	2021*2545	R&R Partners	Media Placements	2610		\$5,835.25	☑
2/3/21	Invoice	2021*2545	R&R Partners	Creative Production	2610		\$9,999.12	☑
2/3/21	Invoice	2021*2545	R&R Partners	Basic Compensation - January	2610		\$23,202.08	☑
3/1/21	Invoice	2021*3000	R&R Partners	Media Placements	2610		\$5,835.25	☑
3/1/21	Invoice	2021*3000	R&R Partners	Creative Production	2610		\$14,359.16	☑
3/1/21	Invoice	2021*3000	R&R Partners	Exploratory Research	2610		\$8,050.00	☑
3/1/21	Invoice	2021*3000	R&R Partners	Basic Compensation - February	2610		\$23,202.08	☑
3/19/21	Invoice	2021*3217	R&R Partners	Exploratory Research	2610		\$5,575.00	☑
3/31/21	Invoice	2021*3347	R&R Partners	Media Placements	2610		\$5,836.25	☑
3/31/21	Invoice	2021*3347	R&R Partners	Creative Production	2610		\$9,679.16	☑
3/31/21	Invoice	2021*3347	R&R Partners	Exploratory Research	2610		\$8,050.00	☑
3/31/21	Invoice	2021*3347	R&R Partners	Basic Compensation - March	2610		\$23,202.08	☑
5/7/21	Invoice	2021*3867	R&R Partners	Mural Deposit	2610		\$7,875.00	☑
5/7/21	Invoice	2021*3868	R&R Partners	Media Placements	2610		\$5,836.25	☑

FY2021 - Detailed Expenses

Colorado Wildlife Council - Advertising							starting	\$2,075,000.00	
							remaining	\$49,726.44	Total Spent
Colorado Wildlife Council - Operating							starting	\$35,000.00	\$2,099,951.97
							remaining	\$25,805.80	
Colorado Wildlife Council - Outreach Team							starting	\$90,000.00	\$0.00
							remaining	\$24,515.79	

Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
5/7/21	Invoice	2021*3868	R&R Partners	Creative Production	2610		\$9,679.16	<input checked="" type="checkbox"/>
5/7/21	Invoice	2021*3868	R&R Partners	Basic Compensation - April	2610		\$23,202.08	<input checked="" type="checkbox"/>
5/7/21	Invoice	2021*3869	R&R Partners	Exploratory Research	2610		\$5,575.00	<input checked="" type="checkbox"/>
6/4/21	Invoice	2021*4329	R&R Partners	Media Placements	2610		\$5,836.25	<input type="checkbox"/>
6/4/21	Invoice	2021*4329	R&R Partners	Creative Production	2610		\$9,679.16	<input type="checkbox"/>
6/4/21	Invoice	2021*4329	R&R Partners	Basic Compensation - May	2610		\$23,202.08	<input type="checkbox"/>
Totals						\$0.00	\$2,025,273.56	
Remaining Balance							\$49,726.44	

Operating Budget								
12/23/20	Credit Card	Sednek/Dec	Amazon	Cookbooks as annual appreciation item (Hunt to Eat had sold out)	3110		\$50.20	<input checked="" type="checkbox"/>
1/4/21	GAX	2021*3906	Ginny Sednek	Reimbursement for purchasing taxed appreciation t-shirts on Hunt to Eat	3110		\$65.20	<input checked="" type="checkbox"/>
1/12/21	GAX	2021*4132	LeoLena	John Justman Plaque	3110		\$55.00	<input checked="" type="checkbox"/>
12/30/20	Credit Card	Sednek/Jan	Hunt To Eat	T-Shirt For Volunteer Annual Appreciation Item	3110		\$23.80	<input checked="" type="checkbox"/>
3/4/21	Purchase Order	2021*10038	Crystal Egli	Council Member Recruitment Consultation (IN 2021*3870,)	1920		\$4,000.00	<input checked="" type="checkbox"/>
4/5/21	Internal Transfer		Partners in the Outdoors Conference	Platinum Level Sponsorship			\$5,000.00	<input type="checkbox"/>
Totals						\$0.00	\$9,194.20	
Remaining Balance							\$25,805.80	

Outreach Budget								
4/23/20	GAX	2020*7713	Colorado Events	Urban Market 10/10/20 amd Boulder Market 8/9/20	2255/RBTH		\$218.20	<input type="checkbox"/>
7/1/20	Temporary Wages	July-Nov	Andrew Lodwig	Temp time 7/1-11/30/20			\$17,804.37	<input checked="" type="checkbox"/>
7/1/20	Temporary Wages	July-Nov	Garrett Boudinot	Temp time 7/1-11/30/20			\$17,070.27	<input checked="" type="checkbox"/>
7/29/20	GAX	2021*701	Andrew Lodwig	Trailer hitch	3110		\$92.76	<input checked="" type="checkbox"/>
8/6/20	Credit Card	Lodwig/Aug	Parking	Parking for event	2258		\$13.00	<input checked="" type="checkbox"/>
8/8/20	Credit Card	Lodwig/Aug	Home Depot	safety cones, paracord, and wagon	3110		\$198.85	<input checked="" type="checkbox"/>
9/18/20	GAX	2021*1893	Garrett Boudinot	Travel	2512		\$58.00	<input checked="" type="checkbox"/>
9/18/20	GAX	2021*1894	Andrew Lodwig	Travel	2512		\$58.00	<input checked="" type="checkbox"/>
9/9/20	Credit Card	Lodwig/Sept	Imprints	t-shirts for event give-aways	3110		\$3,000.00	<input checked="" type="checkbox"/>
9/9/20	Credit Card	Lodwig/Sept	In Evolution Marketing	lip balm and hand sanitizer event give-aways	3110		\$1,118.47	<input checked="" type="checkbox"/>
9/23/20	Credit Card	Boudinot/Sept	Imprints	Bandanas	3110		\$2,250.00	<input checked="" type="checkbox"/>
9/28/20	Internal Transfer		IDS	Survey Cards	2680		\$42.36	<input checked="" type="checkbox"/>
10/16/20	Credit Card	Lodwig/Oct	In Evolution Marketing	lip balm, cozies, and hand sanitizer for CWC events	3110		\$1,645.85	<input checked="" type="checkbox"/>
12/15/20	Credit Card	Boudinot/Dec	Dick's Sporting Goods	Yeti Cooler for survey drawing giveaway	3110		\$399.99	<input checked="" type="checkbox"/>
3/1/21	Temporary Wages	March - June	Eeland Stribling	Wages 3/1-6/30/21	Wages		\$14,809.24	<input checked="" type="checkbox"/>
3/10/21	Credit Card	Sednek/March	Amazon	Headphones for CWC temp employee	3110		\$39.99	<input checked="" type="checkbox"/>
4/13/21	Credit Card	Sednek/April	Amazon	Cornhole game for CWC outreach team engagement and education	3110		\$144.98	<input checked="" type="checkbox"/>
4/18/21	Credit Card	Anderson/April	LANDS END BUS OUTFITTERS	uniform items for CWC Outreach Team member CPW UC:1419-39066	3110/UNIF		\$255.55	<input checked="" type="checkbox"/>
5/10/21	Temporary Wages	May-June	Kaiya Tamlyn	Wages 5/10-6/30	Wages		\$6,264.32	<input checked="" type="checkbox"/>
Totals						\$0.00	\$65,484.21	
Remaining Balance							\$24,515.79	