



COLORADO WILDLIFE COUNCIL

Virtual Meeting
Agenda

August 13, 2020 ~ 10:00 am - 2:00 pm

<u>#</u>	<u>Time</u>	<u>Action/Info</u>	<u>Agenda Item</u>
1	10:00		Call to Order/Welcome/Introductions - Neinas
2	10:05	(A)	Approve Minutes* - Neinas <ul style="list-style-type: none">• June Meeting (6/18)• July Conference Call (7/9)
3	10:10	(I)	Treasurer Report* - Gurzick <ul style="list-style-type: none">• Wildlife Council Revenue Projections• Budget Report FY20 & FY21• Detailed Expenses FY20 & FY21
4	10:20	(I)	Council Reports - Neinas
5	10:30	(I)	Outreach Team Update - Lodwig & Boudinot
6	11:00	(I)	CWC Merchandise and Spending Authority Update - Anderson
7	11:10	(I)	Strategic Consultation - The Fulcrum Group
8	11:20	(I)	CPW Relevancy Study - Gurzick
9	11:40	(I/A)	R&R Presentation* <ul style="list-style-type: none">• (I) Summer Media Recap (July 1st-31st)• (I) Quantitative Study Timeline• (I) Social Media: Content Pillars
	12:00		Lunch
9	12:30	(I/A)	R&R Presentation (continued) <ul style="list-style-type: none">• (I) Website Strategy Update• (I/A) Creative Presentation
10	1:55		Public Comment
11	2:00		Adjourn

**Documents emailed*

Council Members should submit any agenda items to Ginny Sednek at virginia.sednek@state.co.us 2 weeks before the next scheduled meeting.

**Any documents that Council members or R&R Partners want distributed for the meeting are due 1 week before the next scheduled meeting.

Attendance- *Bylaws, Section 4.*

All Council meetings shall be open to the public. In order to allow Council members to fully consider public input, written comments from the public are invited and encouraged; however, oral input from the public shall be accepted at Council meetings subject to time limits as determined by the chairperson. The public may present written comments to the Council Chairperson at any time. The Council may invite guests to make presentations to the Council.

<u>2020 Wildlife Council Meeting/Call Dates</u>		
Month/Location	Meeting	Conference Call
<i>September - Call</i>	-	<i>Thursday 9/10</i>
October - Denver	Thursday 10/8	-
<i>November - Call</i>	-	<i>Thursday 11/12</i>
December - Denver	Thursday 12/10	-