



Conference Call Minutes  
April 3, 2017 ~ 12:00 pm - 1:00 pm  
Colorado Parks & Wildlife  
6060 Broadway, Denver, CO 80216

**Members Present:** Burke, Gurzick, Neinas, Gates, Shettel, Melcher, and Emery

**Members Absent:** Justman and Bohrer

**Also in Attendance:** Gary Thorson (CPW- Assistant Director), Jennifer Anderson (CPW-Council Liaison), Ginny Sednek (CPW-Council Secretary), Dan Zimmerer (CPW-Partnership Coordinator), and Doug Vilsack (DNR-Legislative Liaison)

**Partners in the Outdoors Conference Sponsorship - Zimmerer**

Zimmerer sent out a request for the Wildlife Council to sponsor the 2017 Partners in the Outdoors conference. The requested sponsorship amount of \$2,500 would allow the conference to host Tovar Cerulli to serve as the Closing Keynote Speaker. The received benefits are: program ad space, logo displayed on website/app, two participant registrations, introduce the closing keynote speaker, play the new commercials during lunch, co-present at the SHIFT Principles session, and have a booth in the Exhibit Hall. Additionally, the conference hosts an exceptional audience for the Council to showcase their message.

**Council Discussion:**

Many Council members are interested in attending the conference. Burke and Anderson will check to make sure the conference can be funded by the Council budget. Neinas proposed that the Wildlife Council receives a third/half page of right hand ad space. Zimmerer confirmed that the ad size can be increased to a third/half page. The Council feels like the conference will be a good opportunity to talk about what the Council does, show the new commercials, be involved with the SHIFT session, and grow partnerships.

**Motion:** The Council supports the sponsorship amount of \$2,500 for the Partners Conference - Neinas 2<sup>nd</sup> - Emery

Motion carries by Council vote.

Action: Contact AG's office regarding Council Statutes. (Anderson)

Action: Discuss Council statute limitations. (Burke/Anderson)

Action: Create an Ad for the conference program. (Anderson/Neinas/R&R Partners)

Action: Choose Wildlife Council members to speak at the conference. (Burke/Anderson)

**Financial Sustainability Bill Update - Doug Vilsack**

Vilsack gave the council a brief update about the Financial Sustainability Bill. The bill will have 3 distinct parts; parks, hunting/fishing, and aquatic nuisance species. CPW wants to bolster support for this bill internally and externally. Council members can support the bill individually through their own organizations. Gates reminded the Council that Thursday April 20<sup>th</sup> is Sportsman's Day at the Capitol and he encourages Council Members to help promote this event.

**Motion:** To adjourn meeting - Gurzick 2<sup>nd</sup> - Melcher